

## **28 January Manufacturing Event delegate feedback analysis**

### **Suggested Issues for Future Events**

1. R&D FUNDING (3 comments)
2. FUNDING (overall) – update on funding and Government policy (2 comments)
3. CAPITAL INVESTMENT FUNDING / VENTURE CAPITAL / PRIVATE EQUITY FUNDING (2 COMMENTS)
4. ENVIRONMENTAL ISSUES / FUNDING (2 comments)
5. ADVANCED TECHNOLOGY ISSUES / INNOVATIONS TO SUPPORT MANUFACTURING (2 comments)
6. CASE STUDIES / IDEAS ON HOW TO REACT TO CURRENT SITUATION (2 comments)
7. SUPPORT FOR SPECIFIC SECTORS - SMEs, CVs, Bus and Coach, Trailers (2 comments)
8. ANNUAL DEBATE OF AUTOMOTIVE ISSUES AND WHAT WOULD REALLY HELP (2 comments)
9. CREDIT INSURANCE (2 comments)

### **Suggested Improvements**

1. GOVERNMENT SUPPORT – more focus on examples / real solutions for cash as well as training (5 comments)
2. Q&A – do Q&A straight after each speaker / more time for Q&A / option to pre-register questions (5 comments)
3. ONE-to-ONES – better coordination and more time
4. SEATING – provide more seats / improve room layout (5 comments)
5. NOT JUST FOR CAR MAKERS – more for other sectors i.e. SMEs, CVs, Bus and Coach, Trailers (4 comments)
6. SOUND – poor audio / hard to hear some speakers / background noise from some attendees (3 comments)
7. OTHERS:
  - Better access to information after the speakers (1 comment)
  - Use more plain language and less 'techno-babble' (1 comment)
  - Remove small amount of overlap between presentations (1 comment)

### **Suggested Organisations for Future Presentations**

1. UK Government, BERR, DfT
2. EU (from associated areas)
3. Major vehicle manufacturers
4. Automotive suppliers
5. Commercial vehicle manufacturers
6. HSE, VCA, VOSA
7. High Street Banks
8. Business Link
9. Adopters of green technologies
10. Universities
11. EV conference / forum
12. Crisis management (speakers from seminars)
13. UKTI
14. Transport for London
15. Olympics organisers

S. Elvin, 13/2/09